

COMPLETE DEMOGRAPHIC PROFILE	Aggrega Census T Analys	Γract
Population		
Estimated Population (2022)	66,162	
Projected Population (2027)	68,288	
Census Population (2020)	64,830	
Census Population (2010)	60,756	
Projected Annual Growth (2022-2027)	2,126	3.2%
Historical Annual Growth (2020-2022)	1,332	2.1%
Historical Annual Growth (2010-2020)	4,074	6.7%
Estimated Population Density (2022)	1,874	psm
Trade Area Size	35.7	sq mi
Households		
Estimated Households (2022)	25,242	
Projected Households (2027)	25,823	
Census Households (2020)	25,133	
Census Households (2010)	22,210	
Projected Annual Growth (2022-2027)	581	2.3%
Historical Annual Change (2010-2022)	3,032	13.7%
Average Household Income		
Estimated Average Household Income (2022)	\$130,364	
Projected Average Household Income (2027)	\$156,869	
Census Average Household Income (2020)	\$119,452	
Census Average Household Income (2010)	\$92,565	
Projected Annual Change (2022-2027)	\$26,505	20.3%
Historical Annual Change (2010-2022)	\$37,799	40.8%
Median Household Income		
Estimated Median Household Income (2022)	\$103,845	
Projected Median Household Income (2027)	\$124,626	
Census Median Household Income (2020)	\$98,291	
Census Median Household Income (2010)	\$79,193	
Projected Annual Change (2022-2027)	\$20,781	20.0%
Historical Annual Change (2010-2022)	\$24,652	31.1%
Per Capita Income		
Estimated Per Capita Income (2022)	\$48,652	
Projected Per Capita Income (2027)	\$59,266	
Census Per Capita Income (2020)	\$40,470	
Census Per Capita Income (2010)	\$33,838	
Projected Annual Change (2022-2027)	\$10,614	21.8%
Historical Annual Change (2010-2022)	\$14,814	
Estimated Average Household Net Worth (2022)	\$1.08M	



COMPLETE DEMOGRAPHIC PROFILE	Aggrega Census T Analys	Γract
Race and Ethnicity		
Total Population (2022)	66,162	
White (2022)	46,722	70.6%
Black or African American (2022)	6,246	9.4%
American Indian or Alaska Native (2022)	337	0.5%
Asian (2022)	5,404	8.2%
Hawaiian or Pacific Islander (2022)	76	0.1%
Other Race (2022)	4,342	6.6%
Two or More Races (2022)	3,037	4.6%
Population < 18 (2022)	16,269	24.6%
White Not Hispanic	9,272	57.0%
Black or African American	1,913	11.8%
Asian	1,323	8.1%
Other Race Not Hispanic	1,473	9.1%
Hispanic	2,288	14.1%
Not Hispanic or Latino Population (2022)	60,483	91.4%
Not Hispanic White		73.5%
Not Hispanic Black or African American	5,626	
Not Hispanic American Indian or Alaska Native	151	0.2%
Not Hispanic Asian	5,000	8.3%
Not Hispanic Hawaiian or Pacific Islander	51	0.1%
Not Hispanic Other Race	2,905	4.8%
Not Hispanic Two or More Races	2,317	3.8%
Hispanic or Latino Population (2022)	5,679	8.6%
Hispanic White	2,288	40.3%
Hispanic Black or African American	620	10.9%
Hispanic American Indian or Alaska Native	186	3.3%
Hispanic Asian	403	7.1%
Hispanic Hawaiian or Pacific Islander	24	0.4%
Hispanic Other Race	1,437	25.3%
Hispanic Two or More Races	720	
Not Hispanic or Latino Population (2020)	60,574	91.3%
Hispanic or Latino Population (2020)	5,758	8.7%
Not Hispanic or Latino Population (2010)	57,178	94.1%
Hispanic or Latino Population (2010)	3,578	
Not Hispanic or Latino Population (2027)	62,287	91.2%
Hispanic or Latino Population (2027)	6,001	8.8%
Projected Annual Growth (2022-2027)	323	1.1%
Historical Annual Growth (2010-2020)	2,180	61.0%



COMPLETE DEMOGRAPHIC PROFILE	Aggrega Census I Analys	Tract
Total Age Distribution (2022)		
Total Population	66,162	
Age Under 5 Years	4,119	6.2%
Age 5 to 9 Years	4,611	7.0%
Age 10 to 14 Years	4,667	7.1%
Age 15 to 19 Years	4,063	6.1%
Age 20 to 24 Years	3,282	5.0%
Age 25 to 29 Years	3,942	6.0%
Age 30 to 34 Years	4,385	6.6%
Age 35 to 39 Years	4,523	6.8%
Age 40 to 44 Years	4,552	6.9%
Age 45 to 49 Years	4,309	6.5%
Age 50 to 54 Years	4,659	7.0%
Age 55 to 59 Years	4,762	7.2%
Age 60 to 64 Years	4,585	6.9%
Age 65 to 69 Years	3,503	5.3%
Age 70 to 74 Years	2,729	4.1%
Age 75 to 79 Years	1,800	2.7%
Age 80 to 84 Years	925	1.4%
Age 85 Years or Over	744	1.1%
Median Age	39.1	
Age 19 Years or Less	17,460	26.4%
Age 20 to 64 Years	39,000	58.9%
Age 65 Years or Over	9,701	14.7%
Female Age Distribution (2022)		
Female Population	33,373	50.4%
Age Under 5 Years	2,005	6.0%
Age 5 to 9 Years	2,323	7.0%
Age 10 to 14 Years	2,386	7.1%
Age 15 to 19 Years	1,901	5.7%
Age 20 to 24 Years	1,575	4.7%
Age 25 to 29 Years	1,958	5.9%
Age 30 to 34 Years	2,195	6.6%
Age 35 to 39 Years	2,307	6.9%
Age 40 to 44 Years	2,304	
Age 45 to 49 Years	2,227	6.7%
Age 50 to 54 Years	2,352	7.0%
Age 55 to 59 Years	2,389	
Age 60 to 64 Years	2,273	6.8%
Age 65 to 69 Years	1,770	5.3%
Age 70 to 74 Years	1,452	4.4%
Age 75 to 79 Years	976	2.9%
Age 80 to 84 Years	502	
Age 85 Years or Over	478	
Female Median Age	39.6	
Age 19 Years or Less		25.8%
Age 20 to 64 Years		58.7%
Age 65 Years or Over		15.5%



COMPLETE DEMOGRAPHIC PROFILE	Census T	Aggregated Census Tract Analysis	
Male Age Distribution (2022)			
Male Population	32,789	49.6%	
Age Under 5 Years	2,114		
Age 5 to 9 Years	2,288		
Age 10 to 14 Years	2,282		
Age 15 to 19 Years	2,162	6.6%	
Age 20 to 24 Years	1,707	5.2%	
Age 25 to 29 Years	1,984	6.1%	
Age 30 to 34 Years	2,190	6.7%	
Age 35 to 39 Years	2,216	6.8%	
Age 40 to 44 Years	2,248	6.9%	
Age 45 to 49 Years	2,083	6.4%	
Age 50 to 54 Years	2,307	7.0%	
Age 55 to 59 Years	2,373	7.2%	
Age 60 to 64 Years	2,311	7.0%	
Age 65 to 69 Years	1,733	5.3%	
Age 70 to 74 Years	1,277	3.9%	
Age 75 to 79 Years	824	2.5%	
Age 80 to 84 Years	422	1.3%	
Age 85 Years or Over	267	0.8%	
Male Median Age	38.6		
Age 19 Years or Less	8,845	27.0%	
Age 20 to 64 Years	19,420	59.2%	
Age 65 Years or Over	4,524	13.8%	
Males per 100 Females (2022)			
Overall Comparison			
Age Under 5 Years	105	51.3%	
Age 5 to 9 Years		49.6%	
Age 10 to 14 Years		48.9%	
Age 15 to 19 Years		53.2%	
Age 20 to 24 Years		52.0%	
Age 25 to 29 Years		50.3%	
Age 30 to 34 Years		50.0%	
Age 35 to 39 Years		49.0%	
Age 40 to 44 Years		49.4%	
Age 45 to 49 Years		48.3%	
Age 50 to 54 Years		49.5%	
Age 55 to 59 Years		49.8%	
Age 60 to 64 Years		50.4%	
Age 65 to 69 Years		49.5%	
Age 70 to 74 Years		46.8%	
Age 75 to 79 Years		45.8%	
Age 80 to 84 Years		45.7%	
Age 85 Years or Over		35.8%	
Age 19 Years or Less		50.7%	
Age 20 to 39 Years		50.2%	
Age 40 to 64 Years		49.5%	
Age 65 Years or Over		46.6%	



COMPLETE DEMOGRAPHIC PROFILE	Aggrega Census T Analysi	ract
Household Type (2022)		
Total Households	24,679	
Households with Children	8,908	36.1%
Average Household Size	2.7	
Household Density per Square Mile	642	
Population Family	58,361	88.2%
Population Non-Family	7,581	11.5%
Population Group Quarters	220	0.3%
Family Households	18,687	75.7%
Married Couple Households	15,155	81.1%
Other Family Households with Children	3,532	18.9%
Family Households with Children	8,892	47.6%
Married Couple with Children	6,691	75.2%
Other Family Households with Children	2,201	24.8%
Family Households No Children	9,795	52.4%
Married Couple No Children	8,464	86.4%
Other Family Households No Children	1,332	13.6%
Non-Family Households	5,992	24.3%
Non-Family Households with Children	16	0.3%
Non-Family Households No Children	5,976	99.7%
Average Family Household Size	3.1	
Average Family Income	\$142,431	
Median Family Income	\$119,451	
Average Non-Family Household Size	1.3	
Marital Status (2022)		
Population Age 15 Years or Over	52,765	
Never Married	14,736	27.9%
Currently Married	28,952	54.9%
Previously Married	9,077	17.2%
Separated	1,812	20.0%
Widowed	2,570	28.3%
Divorced	4,694	51.7%
Educational Attainment (2022)		
Adult Population Age 25 Years or Over	45,419	
Elementary (Grade Level 0 to 8)	854	1.9%
Some High School (Grade Level 9 to 11)	1,763	3.9%
High School Graduate	9,312	20.5%
Some College	7,829	17.2%
Associate Degree Only	2,709	6.0%
Bachelor Degree Only	14,257	31.4%
Graduate Degree	8,694	19.1%
Any College (Some College or Higher)	33,489	73.7%
College Degree + (Bachelor Degree or Higher)	22,951	50.5%



COMPLETE DEMOGRAPHIC PROFILE	Aggrega Census T Analys	Γract
Housing		
Total Housing Units (2022)	26,063	
Total Housing Units (2020)	25,466	
Historical Annual Growth (2020-2022)	597	
Housing Units Occupied (2022)	24,679	94.7%
Housing Units Owner-Occupied		77.5%
Housing Units Renter-Occupied		22.5%
Housing Units Vacant (2022)		5.3%
Household Size (2022)	·	
Total Households	24,679	
1 Person Households	•	19.7%
2 Person Households	·	37.1%
3 Person Households	•	17.4%
4 Person Households	·	15.6%
5 Person Households	1,721	
6 Person Households	550	
7 or More Person Households	225	
Household Income Distribution (2022)		
HH Income \$200,000 or More	3 582	14.5%
HH Income \$150,000 to \$199,999		11.6%
HH Income \$125,000 to \$149,999		10.2%
HH Income \$100,000 to \$124,999		12.6%
HH Income \$75,000 to \$99,999		13.5%
HH Income \$50,000 to \$74,999		15.5%
HH Income \$35,000 to \$49,999	1,835	
HH Income \$25,000 to \$34,999	1,449	
HH Income \$15,000 to \$24,999	1,044	
HH Income \$10,000 to \$14,999	384	
HH Income Under \$10,000	736	
Household Vehicles (2022)		
Households 0 Vehicles Available	468	1.9%
Households 1 Vehicle Available	6,745	27.3%
Households 2 Vehicles Available		43.8%
Households 3 or More Vehicles Available		27.0%
Total Vehicles Available	50.692	
Average Vehicles per Household	2.1	
Owner-Occupied Household Vehicles		83.6%
Average Vehicles per Owner-Occupied Household	2.2	
Renter-Occupied Household Vehicles	8,294	16.4%
Average Vehicles per Renter-Occupied Household	1.5	
Travel Time (2022)		
Worker Base Age 16 years or Over	33,672	
Travel to Work in 14 Minutes or Less		21.9%
Travel to Work in 15 to 29 Minutes		39.9%
Travel to Work in 30 to 59 Minutes		25.7%
Travel to Work in 60 Minutes or More	1,914	
Work at Home	2,266	
Average Minutes Travel to Work	21.9	



COMPLETE DEMOGRAPHIC PROFILE	Aggrega Census T Analys	ract
Transportation To Work (2022)		
Worker Base Age 16 years or Over	33,672	
Drive to Work Alone	27,967	83.1%
Drive to Work in Carpool	2,586	7.7%
Travel to Work by Public Transportation	256	0.8%
Drive to Work on Motorcycle	30	
Bicycle to Work	14	
Walk to Work	412	
Other Means	141	0.4%
Work at Home	2,266	6.7%
Daytime Demographics (2022)		
Total Businesses	3,653	
Total Employees	58,852	
Company Headquarter Businesses	192	5.3%
Company Headquarter Employees		21.0%
Employee Population per Business	16.1	to 1
Residential Population per Business	18.1	to 1
Adj. Daytime Demographics Age 16 Years or Over	76,912	
Labor Force		
Labor Population Age 16 Years or Over (2022)	51,776	
Labor Force Total Males (2022)	25,599	49.4%
Male Civilian Employed	17,932	70.1%
Male Civilian Unemployed	688	2.7%
Males in Armed Forces	44	0.2%
Males Not in Labor Force	6,935	27.1%
Labor Force Total Females (2022)	26,177	50.6%
Female Civilian Employed	15,740	60.1%
Female Civilian Unemployed	406	1.6%
Females in Armed Forces	-	-
Females Not in Labor Force	10,031	38.3%
Unemployment Rate	1,094	2.1%
Occupation (2022)		
Occupation Population Age 16 Years or Over	33,672	
Occupation Total Males	17,932	53.3%
Occupation Total Females	15,740	46.7%
Management, Business, Financial Operations	7,027	20.9%
Professional, Related		26.4%
Service		14.9%
Sales, Office		18.5%
Farming, Fishing, Forestry	18	
Construction, Extraction, Maintenance	1,304	
Production, Transport, Material Moving		15.4%
White Collar Workers		65.8%
Blue Collar Workers	11,510	34.2%



COMPLETE DEMOGRAPHIC PROFILE	Aggrega Census T Analys	ract
Units In Structure (2022)		
Total Units	25,063	
1 Detached Unit		69.3%
1 Attached Unit	1,679	
2 Units	251	1.0%
3 to 4 Units	1,128	4.5%
5 to 9 Units	1,353	5.4%
10 to 19 Units	1,454	5.8%
20 to 49 Units	501	2.0%
50 or More Units	451	1.8%
Mobile Home or Trailer	877	3.5%
Other Structure	-	-
Homes Built By Year (2022)		
Homes Built 2014 or later	977	3.9%
Homes Built 2010 to 2013	276	1.1%
Homes Built 2000 to 2009	2,456	9.8%
Homes Built 1990 to 1999	6,266	25.0%
Homes Built 1980 to 1989		22.4%
Homes Built 1970 to 1979		16.6%
Homes Built 1960 to 1969	1,955	7.8%
Homes Built 1950 to 1959	852	3.4%
Homes Built 1940 to 1949	276	1.1%
Homes Built Before 1939	877	3.5%
Median Age of Homes	31.1	yrs
Home Values (2022)		
Owner Specified Housing Units	19,423	
Home Values \$1,000,000 or More	26	0.1%
Home Values \$750,000 to \$999,999	150	0.6%
Home Values \$500,000 to \$749,999	1,028	4.1%
Home Values \$400,000 to \$499,999	1,378	5.5%
Home Values \$300,000 to \$399,999	4,461	17.8%
Home Values \$250,000 to \$299,999	4,612	18.4%
Home Values \$200,000 to \$249,999	5,063	20.2%
Home Values \$175,000 to \$199,999	1,554	6.2%
Home Values \$150,000 to \$174,999	2,055	8.2%
Home Values \$125,000 to \$149,999	1,053	4.2%
Home Values \$100,000 to \$124,999	1,103	4.4%
Home Values \$90,000 to \$99,999	376	1.5%
Home Values \$80,000 to \$89,999	501	2.0%
Home Values \$70,000 to \$79,999	276	1.1%
Home Values \$60,000 to \$69,999	226	0.9%
Home Values \$50,000 to \$59,999	125	0.5%
Home Values \$35,000 to \$49,999	251	1.0%
Home Values \$25,000 to \$34,999	100	0.4%
Home Values \$10,000 to \$24,999	426	1.7%
Home Values Under \$10,000	301	1.2%
Owner-Occupied Median Home Value	\$246,032	
Renter-Occupied Median Rent	\$971	



COMPLETE DEMOGRAPHIC PROFILE	Aggrega Census 1 Analys	Tract
Total Annual Consumer Expenditure (2022)		
Total Household Expenditure	\$2.08 B	
Total Non-Retail Expenditure	\$1.1 B	
Total Retail Expenditure	\$982.16 M	
Apparel	\$74.6 M	
Contributions	\$71.54 M	
Education	\$68.58 M	
Entertainment	\$120.91 M	
Food and Beverages	\$302.86 M	
Furnishings and Equipment	\$74.9 M	
Gifts	\$54.26 M	
Health Care	\$171.7 M	
Household Operations	\$83.21 M	
Miscellaneous Expenses	\$39.62 M	
Personal Care	\$27.98 M	
Personal Insurance	\$15.63 M	
Reading	\$4.57 M	
Shelter	\$435.02 M	
Tobacco	\$11.07 M	
Transportation	\$379.7 M	
Utilities	\$146.43 M	
Monthly Household Consumer Expenditure (2022)		
Total Household Expenditure	\$7,032	
Total Non-Retail Expenditure	\$3,716	52.8%
Total Retail Expenditures	\$3,316	47.2%
Apparel	\$252	3.6%
Contributions	\$242	3.4%
Education	\$232	3.3%
Entertainment	\$408	
Food and Beverages	\$1,023	14.5%
Furnishings and Equipment		3.6%
Gifts	\$183	
Health Care	\$580	
Household Operations	\$281	
Miscellaneous Expenses	\$134	
Personal Care	\$94	
Personal Insurance	\$53	
Reading	\$15	
Shelter		20.9%
Tobacco	\$37	
Transportation		18.2%
Utilities	\$494	